## Main Street The World of Wheat

PHILLIPS NEWS ITEMS UNITED CHURCH NOTES

Main Street

The World of Wheat

Hey! Coreboy poolers, you has better restar practicing move for the content dance, that is being planned for some time in the sater flexion.

By H. G. L. Birraga, Director, the content dance, that is being planned for some time in the sater flexion.

The Canadian Seed Grower's Association, that is being planned for the content dance, that is being planned for the content of the sater flexion.

The Street of the sater flexion is the Canadian Seed Grower's Association, The Whateright has a mountement of the content of the world with the company at time.

Miss Clare Eager has returned to present the problem of the the problem of the content of the world with the following the content of the content of the content of the world with the content of the content of the world with the world with the content of the world with the world with the world with the content of the world with the world with the content of the world with the world with the world with

when of a new well comes out with the stories that it has a daily flow of a 1,000 barrels or more of oil, and people exclaim: "It must be nice to 7, strike easy money like that". They forget that to get the well the product, er had to apend \$150,000 to \$200,000 to \$200,

FOR SALE

One 1928 Pentine Car. One 1928 Chevrolet. One 1929 1 1-2 Ton Chev.

For Prices, see
R. W. MAGUIRE
Agent for Willys Cars and
Case Implements
Phone 8 Irms, Alta.

Shipping Hogs

SHIPPING HOGS EVERY TUESDAY HIGHEST PRICES PAID

A. E. Foxwell



CARMEN W. DAWDY

Rysolght Specialist.

(6 years manager T. Raton's
Optical Department).

11 McLeod Bik. Edmenton

RMA DRUG STORE

TUESDAY, JULY 12th

"The only constructive policy in dealing with the juvenile dellinquency problem in Canada is to submit all league to gu offenders to a careful diagnosis by gainst the amedical experts and psychiatrists."

—Rev. D. F. W. Kerr.



GOOD QUALITY MEALS - QUICK LUNCHES

Woodland Ice Cream in bulk and also a g

A large variety of Ice Cold Drinks 5c per bottle Canada Dry and Coca Cola 10c per Bottle. Bottles 3c extra, re-funded when bottles returned.

UP-TO-DATE ELECTRIC REFRIGERATION SERVICE !

Mr. Motorist . . .

See us for complete service on—
Carbureters — Fuel Pumps
Glass Replacement — Duco Repainting
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Imperial Oils and Gas in Stock. Also Batteries,
Tires and other accessories.

For Better Motoring at Less Cost, Patronize Your
Home Town Garage

Sather's Super Service

NORTHERN ALBERTA'S ANNUAL HOLIDAY

Edmonton Exhibition-July 18-23 TRAVEL BY BUS

Single fare for return trip will be in effect on all SUNBURST LINES

Remember, Vancouver and Victoria Excursions now in effect. See Your Local Agent

Sunburst Motor Coaches Ltd.

# EAST or WEST

Sometimes better prices can be obtained for your grain by shipping it to Vancouver, sometimes by shipping it to Port Arthur. This farmers company has a terminal elevator at each of these Ports. That is one of the many reasons why it is able to give you the best possible service in handling your grain.

Ship your Grain to

United Grain Growers Limited Elevators at: Viking, Kinsella, Irma, Holden.

DON'T MISS THE

# Edmonton Exhibition JULY 18 TO 23

Everybody's coming this year to join in this Grand JUBI CARNIVAL OF FUN, celebrating the 60th Anniversary of N ern Alberta's Big Annual Exhibition. One whole week pa full of thrilling entertainment and interesting things to a

SIX DAYS OF TWO NIGHTS OF Gorgeous Fireworks

MONDAY, July 18—CHILDREN'S DAY, with special children rates on Midway until 6 p.m., also on grandstand TUESDAY, July 19 — FARMERS' DAY — GRAND JUEILES TREER' PARADE—FIREWORKS AT MIGHT. WEDNIEDBAY, July 28—CTITEENS' DAY and Parade of Prize vinning Livesbeck.
THUESDAY, July 28—CARNIVAL DAY and Grand Finals. Grandstand Programme every evening, featuring Ernis Young's "Folios Internationale," and that scintilisting, gorgeously colored "Transurs. Chest" number.

BUY YOUR ADMISSION TICKETS IN ADVANCE at the CUT RATE of 5 of 51. Advance Telept Sale Clesse Saturday, July 16. Jein the Happy Juhilec-ers in Edmonton Fair Week!



Spends over \$40,000,000 with the Western Farmer each year

Any fellow who consumes over \$40,000,000 worth of Western goods is worth knowing. And when you know him, you'll find he's a pretty good fellow — a worker and a family man like yourself, who likes to keep busy.

Your purchase of a Canadian-built car helps keep him busy and on a pay-roll. For Eastern automobile plants alone employ over 18,000 workers and in turn, spread employment — and purchasing power — over many other industries, including textiles, paints, glass, chemicals and steel.

Sure, it's a good thing to know that the Eastern industrial worker is busy and happy and in a position to maintain and augment his purchases which in 1936 alone included over 80,000 tons of fresh dressed meats, 175,705 head of cattle, 21,144 calves and 41,557 hogs to say nothing of 10,000 tons of butter and poultry, eggs, honey, grain products and other commodities to the value of more than \$15,000,000.

For statistical and further information about this industry, write to Automotive Industries, 1006 Lumsden Building, Toronto.





## The Curse Of Education

The best things in life are not given a percentage."

The foregoing is just a small extract from a \$5000 made to a class graduating Normal School students by Dr. J. S. Thomson, president of University of Saskatchewan, to give point to a protest which he uttered almst the school system of examinations as it exists in Canada and which appropriately described as "a curse".

It is indeed gratifying to find leaders of education in the Western proves voicing such a viewpoint on the incisatic method of categorizing ool students—of pigeon-holing them under valuations elleided as a rett of the application of a rule-of-thumb system of examinations.

As Dr. Thomson said: The grading of A's, B's and C's, and this multication of credits until students don't know where they are, "leaves so the place for all the noble things in life that can never be put in terms, percentage."

lie place for all the local percentage."

While the press report of Dr. Thomson's address did not enumerate see nobler things towards which the student mind should be guided, it not difficult to enunciate them and they can all be incorporated in the giget-term "good citizenship", provided the definition of that phrase is de to include all that it should designate.

#### Good Citizenship

Good Citizenship

And good citizenship means much more than interest in government, in community affairs, in neighborhood welfare and the like. It involves the development of good sportsmanship, unselfish interest in the welfare-ord criters and the will to recognize and place human values above material consigerations and the advancement of moral and spiritual welfare. It is because these things are, and should be, the ultimate goal of the educational system that the personality and character of the teacher should by the ranking qualification; for, as the teacher is, and not as the teacher says, so will the pupil be during the formative years of the child's career. The teacher is destined to implant an unconscious and interndicable mark on the mind of the impressionable youth under his or her care.

The value of the teacher to the children, to the community and the nation should be measured in terms of character and integrity rather than in brilliance of erudition. A teacher of strong individuality and medicore academic attainments is worth immeasurably more to the future generation than one who is superlatively clever but lacks the attributes which inspire respect and admiration. The teacher who combines both is a jewel indeed and for such, adequate compensation cannot be measured in dollars and cents.

and for such, adequate compensation cannot be measured in dollars and cents.

In the tuition of those things which as Dr. Thomson says, cannot be registered in percentages, an ounce of practice is worth a ton of precept, to paraphrase a time-honored saying. The teacher who renders only lip service to the nobler things of life is not worth his or her salt when the yardstick of real values is applied, but the teacher who is a living example of the appirations which he or she holds up to the pupils as the lode star of their careers is a pearl of great price.

While the teacher may have to conform, through regulatory control, to the examination system in greater or less degree, he or she will perform his or her greatest and most valuable work when moulding children into future citizens with simbilions to reach for the highest and best that life can give, not in material terms, but in the moral and spiritual realms, and this can only be done by the influence of example.

A Permanent Influence

A Permanent Influence

The teacher who plays the game of life on the basis of the highest rules will exert an unconscious influence for good on his or her charges that will never be extinguished throughout life, and fortunate, indeed, is the child whose future destiny is placed in such competent and reliable hands. Nor will that impelling force die with the passing of the teacher's charges. It will be passed on from generation of generation. Like the ripple made in the water by the cast atone or the impulse surging through the either from a radio transmitter, no one may say how far it will go or measure the extent of its ultimate effect.

The teachers about to embark on their difficult and highly responsible task of laying the foundation for a new and better nationhood were urged by Dr. Thomson to set before themselves three standards, or, as he called them, "attitudes of life:" the absolute worth of the individual human being, the billding of character and the value of citizenship, and pointed out the importance of self-lesaness with the appropriate comment that "the way to be unhappy is to fall in low with yourself."

Excellent advice which, if it falls on receptive ground, is bound to yield rich dividends to the country in the future.

### Yields Another Treasure



### Brain Waves

Paris Wrecking Crews Find More Gold Coins In House
The old house at 33 Rue Mouftetard, Paris, where wrecking crews found a \$90,000 treasure in gold Louis, has yielded another and richer hidden hoard.

Workmen broke down a new section of wall and brought to light a San Francisco.

Workmen broke down a new section of wall and brought to light a San Francisco.

This direct current flowing from grey matter was discussed by the American Psychiatric Association. This direct current is a San Francisco.

This direct current is positive durancient gold pieces. Although and the consciousness and apparently the estimate of the worth of the new find was not immediately available, a Greyman of Getals also fare keeping a closer watch-for aliens entering at British ports.

The currency found first had been willed by Louis Nivelle, King Louis Laurency, to his niece, Anne Louise Laurency, to his niece, Anne Louise Laurency document found then.

Hotel Guest, "Is there an Encytopedia Britanhica in the hotel?"

Clerk verification in the United King-dom, who are estimated to number adom, who are estimated to number and the form of long, low-voltage wave the human brain, in for a day and have found many for whom they were searching came to the Coronard have found many for whom they were searching came to the Coronard have found many for whom they were searching came to the form of long, low-voltage wave the form of

Guest: "Is there an EncyBritantica in the hotel?"
(with boilte attention and
"There is not, sir: but what
u wish to know?"

Averan to using their hands for
carrying knything is so strong among
the native women of Paramaribo,
Duter Guiana, that they even put
letters on their heads, weighing them
down with a brick.

#### Not Good Publicity

Not Good Publicity

Successes In Canada Not Streased
As Much As Failures

"Canada," said: Lord Tweedsmuir
to the visiting Scottish farmers the
other day, "gets rotten publicity: too
much for the failures and too little
for the successes." There is much
truth in that remark, states the Ottawa Journal.

The world hears about our Western drought, the problem of our railways, but much less about our solid
accomplishments. Perhaps the world
does not realize that this small population in half a century has made a
nation out of scattaged settlements,
has made a good start in the development of rich natural resources, is one
of the foremost trading countries on
earth. Sometimes in the face of immediate difficulties we fail to bear
these facts in mind even among ourselves.

The trouble is that our accom-

meente currentses we sait to terthese facts in mind even among ourselves.

The trouble is that our accomplishments go into the blue books,
but our difficulties are news, and our successes are not sufficiently understood, abroad. Perhaps it isn't news,
but it is a fact of first importance that alongside an English-speaking nation of 130 millions we have preserved and developed a British country, solidly devoted to the British tradition. The progress of agriculture, of industry, of mining may not be news, as drought is news, but that progress has been a vital factor in world history of the past half century.

tury.

There isn't much we can do in the matter, of course. We shall just have to carry on in the knowledge that even in the United States many people still believe Canada a place of perpetual ice and snow inhabited mainly by Eskimo and Mounted Police, but we need have no inferiority complex on that account.

#### Prime Ministers

en Ministries And Eleven Pre miers In Canada Since Confederation

miters in Canada Since
Confederation
During the 71 years since Confederation there have been 16 Ministries
and there have been 16 Ministries
and there have been 11 Prime Minlisters in Canada. In the 34 years,
up to 1901, there were seven Prime
Ministers and in the 37 since then
only four have been added to the list
only four have been added to the list
The most frequent changes in Preministrip came after the death of Sir
John , A. Macdonaid in 1891. Between that year and 1896 there were
five new Prime Ministers—Sir John
A bobtt, Sir John Thompson, Sir Mackenzie Bowell, Sir Charles Tupper
t and Sir Wilfrid Laurier.
Sir John Macdonaid was leader of
the government for about 19 years,
the longest unforken term, only
the longest unforken term, only

Laurier, leader for 15 years, had the longest unbroken term. Sir Charles Tupper had the shortest term, only two months and one week. Sir Robert Bordels-was in office for eight years and 10 months. Mr. Mackenzie King, the present head of the government, has been Prime Minister for about 11 years.

All Mr. Meighen's prejecessors, except Alexander Mackenzie, were given titles. Sir Charles Tupper received a baronetcy. The widow of Sir John Macdonald was created a baroness. Messrs. Arthur Meighen, W. L. Mackenzie King and R. B. Bennett have remained untitled.

## Checking Aliens

Scotland Yard Searching For Alie Residing In United Kingdom Hen, special branch of Scotlan Yard, co-operating with the Hor Office, has launched a thorough che of aliens residing in the United Kin dom, who are estimated to numb around 200 000.





## Refugees From Austria

Seeking Countries That Properties Toleration And Freedom

Toleration And Freedom
With refugees pouring out of Germany and particularly from Austria,
the Leageu of Nations refugee office
in London is redoubling its efforts to
gain entry for them into countries
whose institutions promise toleration

whose institutions promise toleration and freedom.

Australia has just signed an agree-ment accepting 500 annually and the Canadian government soon will be approached to make at least an equal contribution towards a solution of

contribution towards a solution ofthis problem.
Most of the refugees are Jews, although 20 per cent. are Christian
Jews. The German Jewish ald committee, on behalf of the Orthodox
Jews, has raised a large fund guaranteeing the Australian government
that none of the settlers will become
public charges for five years. A
similar guarantee will be given the
Canadian government, it was learned,
if the immigration regulations will
be relaxed to the extent of permitting entry for 500 annually. The
British government is accepting
thousands of refugees without guarantee. Jewa. The German Jewish aid committee, on behalf of the Orthodox Jews, has raised a large fund guaranteeing the Australian government that none of the settlers will become public charges for five years. A similar guarantee will be given the Canadian government, it was learned, if the immigration regulations—will be relaxed to the extent of permitting entry for 500 annually. The British government is accepting thousands of refugees without guarantee.

Oxford has awarded two of them major chairs and other universities are eagerly seeking the services of outstanding scholars and scientists among the refugees.

SELECTED RECIPES

LIGHTNING LAYER CARE (Two Eggs)
3 cups side was Down Cake Flour 3 cases of the services of outstanding scholars and scientists among the refugees.

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3 cups side was Down Cake Flour 4 cases of the services of outstanding scholars and scientists among the refugees.

LIGHTNING LAYER CARE (Two Eggs)
3 cups side of the country of the same films were seen, the same newspapers read, in town and country. "Its edanger of that," contended the influence of the town on the influ

Flour States Swans Down Cai Staspoons Calumet Baking Flower 4 teaspoon salt 1½ cups sugar 25 cup softened butter or other shortening

shortening 2 eggs, well beaten 1 cup milk

2 eggs, well beaten
1 cup milk
1 teaspapon vanilia
Sift flour once, measure, add bairsig powder, sait, and sugar, and siftsig powder, and siftsig powder, and siftsig powder, sait, and significant
il flour is dampened. Then beat
sigorously one minute. Baite in two
worn (375 degrees F.) 25 minutes.
Spread Soft Mocha Frosting between
syer and on top of cake.

4 tablespoons butter
4 tablespoons butter

Soft Mecha Frosting

4 tablespons butter

1½ tablespons butter

1½ tablespons strong coffee

3 cups sitted confectioner's sugar

Dash of salt

1 teaspoon vanilla.

Add butter to coffee and heat just
to bolling. Ad once pur over sugar.

Ad mere sugar of salt sugar of salt

salt and vanilla. Beat until smooth
and of right consistency to spread.

Makes enough frosting to cover tops
of two 8-inch layers, tops and sides
of two 8-inch layers, or top and sides

## Made To Order

sessearch Engineer Explains How Synthetic Moonlight is Produced ber Synthetic moonlight which can be roduced in the parior by the flick of awitch appeared as a great boon of the parior by the flick of the pario

Aubrey E. Noble of Buffalo, research engineer in gas tube lighting,
explained it's all done with gas tube
lighting. Silvery-blue rays of moonlight are produced by switching off
all the colors except blue in synthetic daylight.
Synthetic daylight has been used
with success by florists in New York.
For housewives who like color in
their home the engineers have worked out a plan which combines the use
of a mercury lamp with florescent
crystal paint. The walls are painted
with florescent crystals and rays from
the invisible lamp give a brilliant
colored effect.

## To Avoid Collisi

Civil aircraft operators have been warned against joyhopping over London at night, or in fact flying within 20 miles of Westminster bridge between sunset and 2 a.m. at altitudes between 3,000 and 11,000 feet to avoid collisions during manocures.

#### Must Serve Seven Years

fore R.C.M.P. Constabl

Given Permission To Marry Reports from western Canada that ome Royal Canadian Mounted Police

Alphabets of different languages contain the following number of let-ters: English, 26; French, 23; Italian, 20; Spanish, 27; Russian, 41; Latin, 22; Greek, 24; Arabic, 28; Persian, 32; Turkish, 33.

The Monarch butterfly tak gratory journeys, and is said capable of a 2,000-mile flight.

No matter how low a man may fall, he can still find a dog and a wo-man to love him—and usually does.



All on all "women, wives and mothers."
duals, "Let us all," the call said, "on vidual Goodwill Day, give in jubile a silent pray temporary of our unweakened longing for peace. Join the ranks of those work in the say maps the work of the world, fell victims to the force ended of arms."

Similar women's peace demonized fations were also held in Switzer-Eng-land, France and Scotland.

hall would creation and ender the warned: "Be your with beind bein

One Honest Firm

The professor had called at nine shops in town for his lost walking-stick and had found it in the tenth.

"Thank you so much indeed," he beamed, as he took possession of it.
"Do you know, this must be one of the few honest places in town? I've called at nine shops already and in each I was told that they hadn't got it."

Farmers in California are being taught by agricultural extension workers how to make simple air cool-ing equipment for their homes.

In Sequola national park, a chip-munk was declared "champion nut-gatherer" after it had stored 88 nuts in its cheeks at one time.



APPLEFORD PAPER PRODUCTS LTD. WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON



Turn. a valve, strike a match and the Coleman is ready for use in a lifty, Entire troning aurace is heat-ed with point the hottest. No cords or connections. Can be used any-where, Saves 1/3 froning time, See the Coleman Dealer near you or write for facts! write for facts!
The Coleman Lamp and Stove Company, Ltd.
Dept. W8325
Toronto, Dis.
(2328)



pile of bolaters, made a quasi-mili-tary salute.

'Mr. Miles Silver."

'Mr. Silver, who looked as if he should have been calfed Mr. Leather for he was banned as a saddie, and looked as tough as a check-rein, said he was honored.

"And Bir Mark Newsome."

Silv Mark whose settle of these

"And Sir Mark Newsome."
Sir Mark, whose spike of ebon
beard and anthracite eyes suggested
a hypnotist, said,
"Most awfully glad to meet you
at last, Mr. Bingley."
Ernest made suitable civil sounds,

Ernest made suitable civil sounds, and waited.
The four men, he was aware, were scrutinising him closely. The thought struck Ernest that this might be a commission of alleinsits assigned to ascertain it his being at large con-stituted a threat to the peace of the kingdom. He crossed his legs and made ready to have his knee-jerks tested.

rive'" asked Sir Peter.

Ernest nodded.

"Five it is, then," said Sir Peter,
and seemed pleased. "What do you
say, Dr. Van Tromp?"

"Nudding," said Van Tromp.
"Can you better five, Silver?"

Mr. Silver said he could not.
"How about you, Sir Mark?"

"I'm most excruciatingly sorry,"
said Sir Mark, "but five beats my
best. Mr. Bingley has too much
artillery on his side. I lover my boom
to our friend from across the Atlantic."



10c Best of all fly killers. Clean, quick, sure, cheep, Aik your Brugglat, Greer or General Store.

MORE THE WILSON ELY PAD CO., HAMILTON, ONT.

baited your hooks—and went fishin
Well, you caught a fine flounder,
must say."
It was entirely clear to Ernest the
the was the flounder.
(To Be Continued)

Things We Value

ose Which Have Cost Sacrifices To Attain

Are Those Which Have Cost Many Sacrifices To Attain It seems to be a favorite form of advertising to urge that a certain article can be paid for without some pet luxury. How often we read that a set of books can be purchased for the price of two good cigars a day; that a bicycle can be paid for in the saving of car tickets. The idea is to appeal to the economic impulse that every man has more or less in his make-up.

And what articles are prized more than those for which it is necessary to make some sacrifice? The husband and wife who have saved for a home little by little, and who have found it necessary to drop pleasures and extras that they had been accustomed to, will prize the junce much more than if some rich aunt had died and willed them the property.

The young man who awas his first.

aum nau property.

The young man who saves his first hundred dollars from his earnings will never forget the day when he saw three figures on the sunny side

The young man who saves his first hundred dollars from his earnings will never forget the day when he saw three figures on the sunny side of his bank book.

When advertisers appeal to that instinct in human nature, they are on legitimate and safe ground. The things we value most highly in life are the ones that have cost something to attain.—Guelph Mercury.

## Write Long Letters

conversion of old cruisers into Strengthening the navys destroyer has had to be manufactured for them.

The admiralty, he said, believed that on the outbreak of any hostilion and merely continued to like time, and appear has had to be menufactured that the weight related the strength and protect shipping, bound for the fine and protect shipping shound for the stretches and merely continued to like where their relations and merely continued to like where their relations and merely continued to like the stretches and protect shipping shound for the fine send page upon page home to India, take where their relations had to pay and gittional postage. The relations objected.

The secretary attacked critics who claimed strength in the air was a stretches and since pieze, which is the strength affoat. He said experience in recent were made they distributed free among the laborers.

And since 11 sheets of this paper a can be crammed into an eaveloppe without going over the half-ounce for-a-penny-halfpenny limit, the India and workers in Malay can now gu whead with their writing. But even they are probably not as grateful as their wives and parents back in India.

During the many months with the India.

During the many months are stated to the strength afforts in a state of the state of the probability of as grateful as their wives and parents back in India.

Earth is To Blame.

we'll adjourn the meeting." said Sir peter:
"No, you won't," said Punder. "I got pelny to say. I know your little game. I got spies, too. Trying to juggle me out of P.P.P., heyr:
"I was not aware you wanted P.P.P.," averred Sir Peter.
"You thought nöbody wanted it," and P.P.P.," averred Sir Peter.
"You thought nöbody wanted it," and per route to reach it. said Punder. "You knew that without reorganisation and a lot of fresh capital it was going on the rocks—so you and these three beauties 700,000,000 years.



BUY an extra package and TRY the cooking recipe



, including five ers, 19 sub-and numer

yards and privte yards, including five battleahips, 17 cruisers, 19 sub-marines, 39 destroyers and numerous smaller craft.

The admiralty has launched a three-point plan which, it believes, would keep principal trade routes to this country open in any emergency. In a speech at Liverpoid Geoffrey Shakespeare, parliamentary secre-tary to the admiralty, told an audi-ence the plan called for: Special naval convoys for main trade routes; Conversion of old cruisers into anti-aircraft vessls; Strengthening the navy's destroyer arm.

The moon, Astronomer Harold Spencer Jones said, has jumped its track. "And it's all the earth's fault." the astronomer told a meeting of the Royal Observatory of Green-wich.

The moon Astronomer Harold spencer Jones said, has jumped its track. "And it's all the earth's tault," the astronomer told a meeting of the Royal Observatory of Greenwich.

The moon's course is plotted by the carth's time and the earth's time is reckoned by its rotation, Mr. Jones explained. Somewhere an unknown signatic brake has suddenly been learned on the spinning world, slowing it down, he said.

In the Hitch astronomical association, estimated this slowing down process was going on at the rate of about 1-100th second every century.

At present, he said, the moon is about six seconds off time off its beaten track.

Postal authorties of North Turner, Maine, know that the mail will go through when Mrs. Hazen E. Me-Allester, mother of five children, este out daily on a 14-mile round triprural free delivery route. For five years ahe has delivered the mail in atoms and flood without missing one day.

nght Chinese B

In the presence of moisture, in concrete heal so tightiy the concrete may be stronger th



Use It This Year

## Small Boys' Sport Shirt Special

Ballentyne shirts made from fine cotton mesh. White ground with neat stripe patterns in red, black or blue. Regularly sold at 69c. Sizes 22 to 26 only. Special at....



# Woods' Shirts and Shorts

Quality controlled line, the best in men's rayon summer wear. Athletic shirts. Full cut shorts. Per garment ...... 75c

#### BATHING TRUNKS-

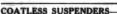
#### MEN'S SOCKEES

## Men's Holeproof Socks

Fancy cashmere socks by "Hole-proof," for the man who likes a light wool sock. All are new 1938 patterns in bright or subdued tone.

55c Per Pair

2 Pair \$1



For cool summer comfort try these Currie coatless suspenders. Each pair individually boxed. **50c** 

## WOODS' RAYON COMBINATIONS \$1.00

Light summer combinations for men. Athletic top; good quality, well tailored; all sizes. — \$1

## MEN'S SUMMER NECK TIES-

Smart summery ties by Currie. Fancy weave in very new distinctive patterns. Each ........ 50c

## PEANUT STRAW HATS-

For the sunny days. All are well made and come in Fedora or Tom Mix shapes. ..... 19c - 29c

## MEN'S BROWN DUCK PANTS-

## Men's Sport Shirt Special 59c

Plain shades—Navy, white, yellow—in men's Polo shirts. All sizes in the lot but not in each color. Buy them for work shirts at this price. Regularly sold at 89c. price. Regula Special at .....

## Women's Twine Sweater Novelty

Latest summer novelty! Just in from Mon-treal, Regent Cheville Pullovers. Made from rayon and twine yarns. Block neck, short sleeves, in maize, champagne, \$1 Blue. Priced at only

# **PRINTS**

ke advantage of y are time the next onths and prepare rvest and school.



WABASSO PRINT—
Standard print, 36 inches wide. Good patterns and fast colors. A good cloth for morning dresses, aprons, etc.

20c Per Yard.

3 Yards 59c

The latest print favorite. Smart patterns that are distinctive and plain. Good Wabasso cloth; full 36 inches wide, in a good range of patterns. 25c

# WABASSO CAMBRIC— The print cloth that stands at the top of the ladder. No dressing, fast colors, mercerized finish and such new smart patterns. You will certainly approve of them. Full 36 inches wide. 2 vds. 25.

29c Per Yard.	3,	930
COOL COOLIE HATS— New chip braid Coollie Hats, white crown and colored ribbon insert tie.	with	smal

KNEE LENGTH HOSE-Fine chardonized rayon three-quarter hose for the summer days. Lastex tops, good shades. 35c RAYON HOSE-

SOCKEES— Wearwell sockees in all shades. Fanc cuff; made from rayon yarns plaited on Per pair ..

GIRDLES-Two-way stretch girdles for women. Both pantie and suspender style. Small, medium, large 98c

## **GROCERY SPECIALS**

SANDWICH SPREAD—17 oz. bottles Heinz Sandwich Spread	45c
	25c
MARMALADE—4 lb. tins Aylmer Pure Marmalade.	49c
LYNN VALLEY JAM—Apple and Pure Fruit in 4 lb. tins	45c
TOMATO JUICE—Greengiant Brand. 20 oz. tins. TWO TINS for	<b>22</b> c
FISH CAKES—Connor's. Per tin	15c
CLAM CHOWDER-"Down East" 2 Tins	25c

## Saturday and Monday Extra Specials

Data any and		-	oberen
JAM JELL—8	oz. Fluid I	ectin for	25c
ielly making			200

COFFEE—Fort York Delicious 2 lbs. 36c

# C. McFarland Co., Irma, Alta.

OUR AIM is to assist you in increasing yields and producing high quality grains. We invite you to visit our Seed Plot.
This method of crop improvement has received the endorsement and approval of all Cercalists.
See your Northern Agent for full details and dates of Field Days being held in your district.

THE NORTHERN ELEVATOR Company, Ltd.

Associated with the Crop Testing Plan.

REGINA WINNIPEG EDMONTON CALGARY (15)

IN EDMONTON

The Royal George or Leland Hotels

Hospitality and Service AND GRAND FOOD

Free Bus Service in connection

# **OCALS**

# How Does Life Insurance Benefit The Farmer's Wife and Children?

Answer.—If the farmer has Life Insurance, the wife and children know that they will not be in want in case of his death.

Question. - How would insurance help?

Answer. - It would provide money for living expenses, to pay debts, meet mortgage payme hire help, avoid sale of the farm at a sacrifice.

-Couldn't this be done through ordinary savings?

of cash. Nor can he be sure to live long enough to save an adequate sum. Only through Life Insurance can he, with a minimum of saving each year, have the necessary money available in case of death.

Q. - How do the children benefit?

The father who has Life Insurance is sure that the children will have the home, care and education

Q.—How does Life Insurance benefit the farmer

—If he lives to a retiring age, his insurance will provide a cash income to care for him.

## Life Insurance



IN THE SUPREME COURT OF ALBERTA (TRIAL DIVISION) JUDICIAL DISTRICT OF WETASKIWIN

Between: CHARLES W. OLSON, Plaintiff and NELLIE MAY OLSON, Defenda

NELLIE MAY OLSON.

Misses Almina and Muriel Hill are spending a few days with relatives, but he be and a clin has been commenced against you by Statement of Claim issued from the office of this Court at Wetaskiwin, by CHARLES W. OLSON as Plaintiff, whereby the said CHARLES W. OLSON has Plaintiff, whereby the said CHARLES W. OLSON be dispending a few days with relatives and solemnized on the 4th day of Jan-rived on the bus last Thursday vens. Trived on the bus last Thursday vens. colved;

Miss Marion Longmire left by carlast Tuesday for her holidays.
Mr. and Mrs. W. D. Barber of Linaris, Alta., are home for the holidays.
Mr. Harry Lattner started for Onario on the fiyer June 30th.
Mr. Arthur Knudson left by busario, Alta fiyer June 30th.
Mr. Arthur Knudson left by busario, Alta fiyer June 30th.
Mr. Arthur Knudson left by busario, Alta fiyer June 30th.
Mr. Arthur Knudson left by busario, Alta fiyer June 30th.
Mr. Arthur Knudson left by busario, Alta fiyer June 30th.
Mr. Arthur Knudson left by busdon, is a visitor at the Irma Unitedchurch manne at present.
Mrs. Los Penton on July 14 Everyone come and have a good time.
Mrs. Jas Penton on July 14. Everyone come and have a good time.
Mrs. Jas Penton on July 14. Everyone come and have a good time.
Mrs. Jas Cheno on July 14. Everyone come and have a good time.
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Mrs. Jas Cheno on July 14. Everyone come and have a good time.
Mrs. Jas Cheno on July 14. Everyone come and have a good time.
Mrs. Go. Allen returned to Edmonton on Monday after spending a
week with Mrs. And Mrs. D. A Glasgow.
Miss Data Turned on tuesfle Edmonton suotored to Irma on
Sunny Brae school, before going
story of the transPublishers, Irma, Alberta.

July July 14. Everyone come and have a good time.
Mrs. Go. Allen returned to Edmonton on Monday after spending a
week with Mrs. Patterson arrepair to the trust day of the transPublishers, Irma, Alberta

Gigned H. SIMPSON,
Approved:

(Signed H. SIMPSON,
Approved:

(Signed H. SIMPSON,
Approved:

(Signed H. Simplesson, Mrs.

Good of Thanks

Garant, Mrs. Go. Glasgow.

Gist Chert Clerk of this Court

to the Clerk of th AND FURTHER TAKE NOTICE
that the Plaintiff may enter Judgment
in accordance with the Statement of
Claim or such Judgment as, according
to the practise of the Court, such
Plaintiff is entitled to, without any
further notice to you unless on or before the 11th day of August, A.D.
1989, you cause to be filed in the office
of the Clerk of this Court at Wetaskiwin, a Statement of Defence, and
unless within the same time a copy
of your Statement of Defence or Demand be served upon the Flaintiff or
his solicitor at his stated address for
ervice. AND FURTHER TAKE NOTICE that the Plaintiff may enter Judgment

(Signed H. SIMPSON, Deputy Clerk. Approved:
(Signed) LUCIEN DUBUC,
Local Judge, S. C.
1-8-15-c

DR. H. L. CALDWELL
Destist, of Viking
iii be in the IRMA DRUG STO
Every FRIDAY for Professions

DENTIST DR. E. V. SPRINGBETT
Wainwright
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CLIFTON G. PURVIS ter, Solicitor & Notary Public ing Phones: Office 7, Res. 80. Irma Phone: No. 37, W. Masson's Office, Irma, Ev-ery Friday.

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